

Title of trade fair:
electronica 2008
components | systems | applications
23rd International Trade Show

Venue: New Munich Trade Fair Centre

Duration: Tuesday 11 to Friday 14 November 2008

Opening hours: Tuesday to Wednesday 9.00 – 18.00 hrs,
Thursday 9.00 – 19.00 hrs, Friday 9.00 – 17.00 hrs

Organizer and financing body:
Messe München GmbH (MMG), Messgelände, 81823 München,
Germany, phone (+49 89) 9 49-01, fax (+49 89) 9 49-09
info@electronica.de, www.electronica.de

Special Terms of Participation (B)

All prices indicated below are net and are subject to value-added tax.

B 1 Application (see A 1)

The deadline for applications is 30 November 2007.

B 2 Permitted exhibits and exhibitors (see A2)

The following are permitted:

- a) companies whose exhibits correspond with the **Product Index** of electronica 2008 (see enclosure). Please tick only one of the main product groups in the product index. The location of your company's stand in a specific trade fair hall depends on the main product group you tick. Articles other than those permitted and registered may not be exhibited.

We cannot process your application without a duly completed Product Index.

- b) exhibitors with the following qualifications: German and foreign manufacturers and service companies, as well as trading companies that can prove they have been authorized by the manufacturer to exhibit its products.

MMG has the final decision. Organizers of joint stands are not exhibitors as defined by the Special Terms of Participation. There is no right to admission.

B 3 Co-exhibitors and additionally represented companies (see A 1, A 2, A 4)

There is a fee of EUR 200 for each co-exhibitor or additionally represented company. Co-exhibitors and additionally represented companies must be registered on a separate form by the main exhibitor.

B4 Participation fees, advance payment for services (see A7)

The minimum stand size is 20 sqm.

Participation fees are as follows:

a) Stand space only in halls

Row stand (one side open)	EUR 199/sqm
Corner stand (two sides open)	EUR 223/sqm
End stand (three sides open)	EUR 231/sqm
Island stand (four sides open)	EUR 237/sqm

For two-storey stands, upper-storey stand space costs 80% of the respective ground floor space.

Prices include the following:

- Free use of all Munich City Transport (MUV – underground, buses, trams and urban railway) from one day before until one day after the fair against presentation of your exhibitor's pass
- Messe München's marketing services
- Technical and organisational services

b) On the outdoor exhibition area

Container site EUR 1,035

c) Combination packages

Row Standard

EUR 315/sqm

(row stand only from 20 – 36 sqm)

The combination stand comprises: stand assembly and dismantling, stand space (from 20 – 36 sqm as ordered), stand design as pictured in sales brochure, 1 table with 4 chairs (upholstered), 1 info counter, storage cabin with coat rack, 1 brochure rack, 1 display case (50 x 50 x 250 cm, partially glazed), company lettering up to 15 letters (Helvetica), Logo and graphic surface against surcharge, carpeting, lighting (1 spot per 3 sqm surface area), electricity connection incl. 2 power outlets and electricity consumption

Corner Standard

EUR 339/sqm

(corner stand only from 20 – 36 sqm)

The combination stand comprises: stand assembly and dismantling, stand space (from 20 – 36 sqm as ordered), stand design as pictured in sales brochure, 1 table with 4 chairs (upholstered), 1 info counter, storage cabin with coat rack, 1 brochure rack, 1 display case (50 x 50 x 250 cm, partially glazed), company lettering up to 15 letters (Helvetica), Logo and graphic surface against surcharge, carpeting, lighting (1 spot per 3 sqm surface area), electricity connection incl. 2 power outlets and electricity consumption

All Inclusive

EUR 8,140

(row stand only – 20 sqm)

The all inclusive stand comprises: stand assembly and dismantling, stand space (20 sqm row), stand design as pictured in sales brochure, 1 table with 4 chairs (upholstered), 1 info counter, storage cabin with coat rack, 1 brochure rack, 1 display case (50 x 50 x 250 cm, partially glazed), company lettering up to 15 letters (Helvetica)*, carpeting, lighting (1 spot per 3 sqm surface area), electricity connection incl. 2 power outlets and electricity consumption, stand cleaning, company listing in catalogue plus 100 guest tickets.

Combination packages in the Focus areas

micronano-systems

EUR 5,750

9 sqm

This turnkey stand offer comprises: Stand space, stand assembly and dismantling, carpeting, lighting stand cleaning, 3 kW electricity connection incl. electricity consumption, 1 workstation (lockable, may be used as PC workstation, 1 high table with beech top (diam. 60 cm, frame: matt-finished chrome), 3 bar stools (black, Z-shaped), 1 glass display case (2.5 m high), fully glazed with 3 glass shelves and lighting, **half-hour time-slot for lectures in the focus area**, company entry (database online at electronica.de and global-electronics.net, trade fair catalog, Visitor Information Systems, online organizer) 2 press compartments, posting of 2 press releases and 2 images on the Internet, inclusion in Messe München's advertising campaigns and press work, company lettering up to 15 letters (Helvetica, black), use of facilities (cloakroom, storage room, catering)

wireless

EUR 5,100

9 sqm

This turnkey stand offer comprises: Stand space, stand assembly and dismantling, carpeting, lighting, stand cleaning, 3 kW electricity connection incl. electricity consumption, 1 workstation (lockable, may be used as PC workstation, 1 high table with beech top, diam. 60 cm, frame: matt-finished chrome), 3 bar stools (black, Z-shaped), 1 glass display case (2.5 m high), fully glazed with 3 glass shelves and lighting, company entry (database online at electronica.de and global-electronics.net, trade fair catalog, visitor information systems, online organizer) 2 press compartments, posting of 2 press releases and 2 images on the Internet, inclusion in Messe München's advertising campaigns and press work, company lettering up to 15 letters (Helvetica, black), use of facilities (cloakroom, storage room, catering)

automotive

EUR 5,000

9 m²

This turnkey stand offer comprises: Stand space, stand assembly and dismantling, carpeting, lighting, stand cleaning, 3 kW electricity connection incl. electricity consumption, 1 workstation (lockable, may be used as PC workstation, 1 info counter with bar stool,

1 table with 4 chairs, 1 high display case, 50x50x 200cm, Lockable), 1 glass shelf, walls light grey, may be used as space for artwork, 1 tower element with space for artwork and logo, company entry (database online at electronica.de and global-electronics.net, trade fair catalog, visitor information systems, online organizer) 2 press compartments, posting of 2 press releases and 2 images on the Internet, inclusion in Messe München's advertising campaigns and press work, company lettering up to 15 letters (Helvetica, black), use of facilities (cloakroom, storage room, catering and meeting room).

automotive

EUR 5,900

12 m²

This turnkey stand offer comprises: Stand space, stand assembly and dismantling, carpeting, lighting, stand cleaning, 3 kW electricity connection incl. electricity consumption, 1 workstation (lockable, may be used as PC workstation, 1 info counter with bar stool, 1 table with 4 chairs, 1 high display case, 50 x 50 x 200 cm, lockable), 1 glass shelf, walls light grey, may be used as space for artwork, 1 tower element with space for artwork and logo, company entry (database online at electronica.de and global-electronics.net, trade fair catalog, visitor information systems, online organizer) 2 press compartments, posting of 2 press releases and 2 images on the Internet, inclusion in Messe München's advertising campaigns and press work, company lettering up to 15 letters (Helvetica, black), use of facilities (cloakroom, storage room, catering and meeting room).

The advance payment for services to be ordered (see A7) is EUR 20 net per sqm of rented space.

The German Council of Trade Fairs and Exhibitions (AUMA) levies all exhibitors (German and foreign) a charge of EUR 0.60 net per sqm of rented exhibition space. This amount is charged by MMG and transferred directly to AUMA.

B 5 Terms of payment (see A 7)

The deadlines for payment given in the notice of admission or the invoice must be observed. Prior payment in full of the amount invoiced is a condition for access to the exhibition area, an entry in the catalogue, and the provision of exhibitors' passes. All invoiced amounts in all MMG invoices, which are connected with the event, must be transferred in euro, without deductions and free of all charges, to one of the accounts specified in the respective invoice, indicating the reference number.

B 6 Dates of setting up and dismantling (see A 14)

Stands may be set up starting on 5 November 2008 at 8.00 hrs.

All delivery and stand-construction vehicles must be removed from the halls and from the outdoor area by 16.00 hrs on the last day of set-up, 10 November 2008. Vehicles which are still in the halls or the outdoor area after these times will be removed by MMG at the risk and expense of the exhibitor concerned.

Setting-up must be finished by 18.00 hrs. An extension is possible only in exceptional cases with the written permission of MMG's Technical Exhibition Services Division.

Dismantling must be completed by 18 November at 18.00 hrs.

B 7 Stand design

One-storey stands:

The maximum construction height and advertising height (upper edge) must not exceed 6 m.

Two-storey stands:

Exhibitors must obtain MMG's explicit written permission before planning a two-storey stand.

The maximum construction height and advertising height must not exceed 7.50 m. The second storey of the stand must not take up more than 50% of the floor space.

Partition walls between the stands will be erected only on demand and the exhibitor will be charged (Meplan forms 2.21 resp. 2.24 of the Exhibitor Service CD-ROM).

Plans of the stand with ground-plan and sketches must be submitted to MMG's Technical Exhibition Services Division for permission by the given date, at the latest 6 weeks before assembly begins.

B 8 Technical installations

Applications for electric installation, water, drainage, and telephone connections can be considered only if submitted in due time on the order forms available from MMG (Exhibitors' Service CD-ROM).

The precise terms and connection fees are stated on these forms.

B 9 Use of equipment

Only cranes, fork-lift trucks and working platforms may be used that have been provided by the MMG under contract. Special equipment requirements must be coordinated with the MMG's Technical Exhibition Services Division.

B 10 Sales regulations

Direct sales and other services or deliveries made from the stand are not permitted. Exhibits may not be delivered to purchasers until after the trade fair closes.

In accordance with section 64 of the trade regulations (GewO), sales are permitted only to wholesalers, retail traders or trade customers.

B 11 Catalog – CD-ROM – Internet – Visitor Information System

Each exhibitor (including co-exhibitors and additionally represented companies) must make a package booking (catalog, CD-ROM, Internet, visitor information system). The entries are obligatory and subject to a fee.

The prices may be seen on the catalog order forms which will be sent to the exhibitor by MMG's official publisher in due time. MMG undertakes no guarantee of the accuracy or completeness of the catalog. Exhibitors will be invoiced by MMG's publisher.

The exhibitor is solely responsible for the permissibility under law – and particularly the law on competition – of any advertisement placed in the trade fair catalogue, the Internet database or the visitor information system of Messe München GmbH at the instigation of the advertiser. Should third parties assert claims against Messe München GmbH on account of the impermissibility of the advertisement under law in general or the law on competition, the advertiser shall hold Messe München GmbH fully safeguarded against all claims asserted including all costs of any necessary defence in court on the part of Messe München GmbH. The same applies to exhibitor entries actuated by exhibitors in the trade fair catalogue, the Internet database or in the visitor information system of Messe München GmbH.

B 12 Exhibitors' passes (see A 13)

For the duration of the trade fair, each exhibitor receives 3 exhibitor passes free of charge for a stand of up to 20 sqm in size. For every additional 20 sqm or part thereof, one additional exhibitors' pass is put at the exhibitor's disposal.

Exhibitors in the focus areas obtain 2 exhibitor passes free of charge.

The number of exhibitors' passes is not increased for co-exhibitors or additionally represented companies. Additional exhibitors' passes are obtainable from the trade fair management at EUR 30.00 each. Exhibitors' passes are intended solely for stand personnel, and must not be passed on to third parties.

The exhibitors' pass entitles you to free use of all Munich City Transport means (MUV) from one day before until one day after the fair throughout the MUV-region.

B 13 Noise, background noise

MMG's special written permission is required for musical performances on the trade fair grounds. Presentations of equipment, videos, music, and show must not interfere with or disturb visitors or other exhibitors. The maximum permitted noise level for demonstrations of equipment and video performances is 75 dB(A). Electronically amplified systems are not allowed at the stand.

B 14 Alterations

MMG reserves the right to make alterations and additions in matters affecting technical arrangements and safety.